

December 3, 2016

CAC Develops “Boccia Measure” to Promote Boccia

Enabling Smart Devices to Automatically Measure the Distance Between Boccia Balls

CAC Holdings Corporation (Head office: Chuo-ku, Tokyo; President and CEO: Akihiko Sako; hereafter referred to as the “Company”) today announced that its group company, CAC Corporation (Head office: Chuo-ku, Tokyo; President and CEO: Akihiko Sako; hereafter referred to as “CAC”), has developed “Boccia Measure” (provisional name; patent pending), an Android application for measuring the distance between Boccia balls. Since 2016, the Company has been engaging in activities to promote and support Boccia, a sport for people with disabilities, as a special partner of the Japan Boccia Association.

Boccia is a sport in which players compete against each other to gain points by throwing or rolling red and blue Boccia balls as close as they can to a target ball (a white Boccia ball called a jack). Because the winner of a Boccia game is determined based on the distance from the jack ball, as the game progresses, the red and blue Boccia balls thrown by the players begin gathering around the jack ball.

As a result, by the time the game is over, a number of balls often sit close to each other, and this causes certain issues, including the fact that it takes time to accurately measure the distance between the balls. To address these issues, CAC began to develop Boccia Measure.

Smart devices on which Boccia Measure is installed take a picture of the area around the jack ball from directly above the ball, and it automatically measures the distance between the jack ball and the red and blue balls around the jack ball. Even if the balls are sitting close to each other, the smart devices show accurate distances on their screens in the order of the balls closest to the jack ball. The CAC Holdings Group is committed to supporting the efficient management of games and accurate distance judging through Boccia Measure.

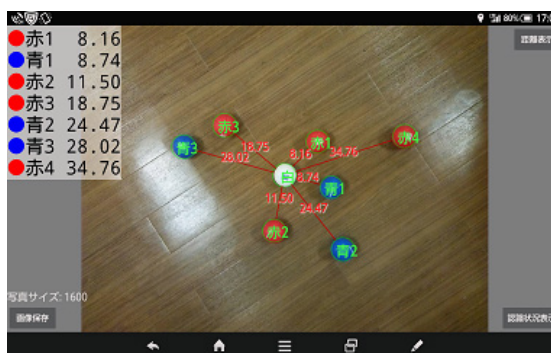
Going forward, the Company will also examine the possibility of showing the screen of Boccia Measure on a large-scale screen at competition venues. By doing so, the Company plans to develop an environment in which spectators will also be able to

understand the positions of the balls. As a result, the distance between the court where the games are taking place and the spectators will become smaller, making it more exciting to watch the games.

The CAC Holdings Group will continue to strive to carry out a variety of activities to promote Boccia in the future.



Taking a picture with “Boccia Measure”



Measure the distance between balls

CSR activities of the CAC Group :

As one means of expressing its gratitude for the ongoing support it receives from society and its stakeholders, CAC Holdings has been engaged in activities to promote and support Boccia, a sport for people with disabilities, jointly with CAC Corporation and CAC Croit Corporation, both of which are Group companies. It is also undertaking other activities, including the development of a game-watching environment using IT based on the capabilities of the CAC Group, which operates IT and healthcare services both in Japan and overseas.

About CAC Holdings :

CAC Holdings Corporation serves the CAC Group as its holding company, providing IT and health care services both at home and abroad. The CAC Group is fully committed to contributing to the development of a better society, primarily by providing IT services and human resources BPO that mainly address companies' management issues, and pension management systems and pension system research in the social security sector, and pharmaceutical development support services.

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Year of establishment: 1966

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